

Kampala, April 2010

TO: Whom it may concern  
SUBJECT: Letter of recommendation to the Text to Change foundation

This letter is to confirm that Text to Change in partnership with the War Child Holland in Uganda has successfully completed a SMS pilot campaign, to raise awareness against the practice disciplining children through caning and other forms of corporal punishment.

The main goals of this program were to raise awareness on the subject of child abuse and to gain information on public perception of violence against and physical punishment of children. The results will be used as a basis for advocacy and further program planning. At the same time text to Change and War Child Holland are planning to expand this pilot to new and long term projects for extensive awareness creation and monitoring purposes.

Text to Change's mobile platform is innovative and effective, and creates a real added value as partner for development organizations. Therefore I would like to recommend the Text to Change foundation as preferred partner for mobile based health, development, research or other mobile communication programs.

Sincerely,

  
Ans de Jager  
Deputy Country Director  
War Child Holland, Uganda



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