

To whom it may concern



German Development Service  
DED P.O. Box 7251, Kampala, Uganda

German Development Service  
**UGANDA**  
Muyenga - Plot 1773 - Kampala  
P.O. Box 7251  
Telephone: 0414 - 268660  
                  0414 - 268662  
Telefax: 0414 - 268736  
Email: [Nicole.Krutzen@ded.de](mailto:Nicole.Krutzen@ded.de)

RE: recommendation Text to Change foundation

Kampala, 30.03.2010

This is to confirm that Text to Change, in partnership with DED (Deutscher Entwicklungsdienst) Uganda, has successfully completed an HIV/AIDS SMS program targeting 8,000 Mobile subscribers in the Lira district (North Uganda). Lira-town has an estimated 80,000 inhabitants (census 2002) and approximately 145,000 people are living in Lira-district. The survey was conducted in February 2010.

The aim of this innovative initiative was twofold: to increase the awareness of mobile subscribers on HIV/AIDS and Family planning (FP) related issues and to enhance the uptake of HIV Voluntary Counselling and testing services (HCT) in the region.

Over the course of 4 weeks 15 multiple choice questions regarding HIV/AIDS and Family planning related issues were sent out; resulting in an overwhelming net response rate of 53% and a considerable uptake of HCT services (+115%) at the Lira AIDS Information Centre (AIC), during the period the text messages were sent out.

Text to Change's ability to link its Mobile platform with other media such as Radio makes it an ideal partner for NGO's and other development agencies. Therefore we would like to recommend the Text to Change foundation (TTC) to be your preferred partner for SMS based Health communication and research programs in Africa.

Sincerely,

  
Nicolé Krützen  
HIV/AIDS Mainstreaming Coordinator

